



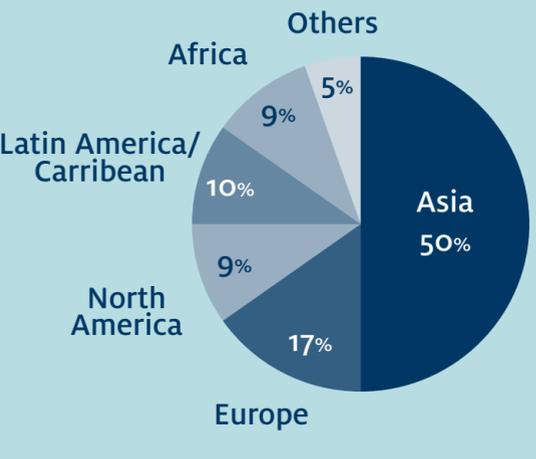
# GROOMING GLOBAL ASIAN LEADERS TO BREAK THROUGH THE BAMBOO CEILING

To help Asian leaders prepare for global roles, we must first understand the “why”, “what” and “how” to tackle this challenge.

## WHY IS ASIA IMPORTANT?

### TECHNOLOGY ADOPTION<sup>1</sup>

Internet users, Q1 - 2017

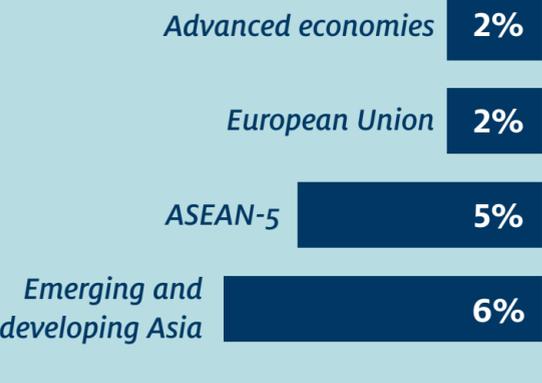


### SIZEABLE POTENTIAL WORKFORCE<sup>2</sup>

- 60%** of the world youth (aged 15 to 24) live in Asia and Pacific region
- 25%** of the young people today live in South Asia
- 20%** of the population is aged 15 to 19 in Southeast Asia

### STEEP ECONOMIC GROWTH<sup>3</sup>

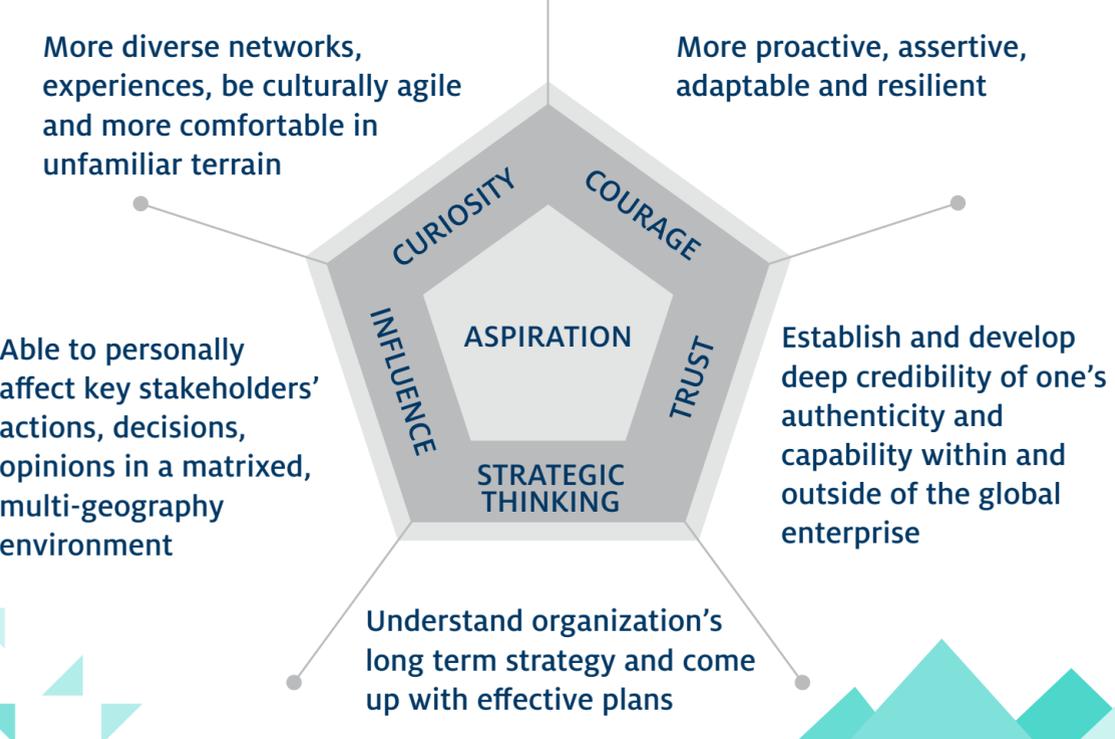
Real GDP growth (annual % change)



### BIGGEST MARKET<sup>4</sup>

- 88%** Asia's share in the next billion entrants into the middle class
- 67%** Asia's share in the global middle class population in 2030

## WHAT ATTRIBUTES DO GLOBAL LEADERS NEED?



## HOW TO BUILD GLOBAL ASIAN LEADERS?



## NEXT STEPS: LOCAL STARS TO GLOBAL CXOs



In collaboration with



Reach us to know more about the Global Asian Leader Offering:  
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1. Internet World Stats 2017 2. Asian Development Bank. <https://www.adb.org/great-expectations/>  
3. [www.imf.org/external/datamapper/NGDP\\_RPCH@WEO/OEMDC/WEO\\_WORLD/AS5/DA/CIS/EU/ADVEC/MAE](http://www.imf.org/external/datamapper/NGDP_RPCH@WEO/OEMDC/WEO_WORLD/AS5/DA/CIS/EU/ADVEC/MAE)  
4. <https://www.brookings.edu/research/the-unprecedented-expansion-of-the-global-middle-class-2>